



University of Birmingham School 12 Weoley Park Road Selly Oak Birmingham B29 6QU

Unifrog – The Complete Destinations Platform

Dear Parent / Guardian,

As part of our commitment to provide pupils and students with outstanding careers guidance and tailored support when choosing their next steps after school/sixth form, we will now be using Unifrog; an award-winning, online destinations platform. All students in Years 7 to 13 now have access to this website.

Unifrog is the universal destinations platform and is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups.

Each pupil/student has their own account where they can explore all the career and next step options available to them and find information on everything from managing their workload to writing a winning personal statement.

Section of the platform	Examples of what students can do	Suitable age range
Quizzes	Finding their interests, personality type, preferred work environment, and skillset.	Years 7-13
Exploring pathways	Explore careers, career sectors, subjects, sign up to free webinars, explore MOOCs and courses, and find wider reading materials.	Years 7-13
Recording what you've done	Record their in-class and extracurricular activities, record examples of their skills, and see the record of CEIAG events the school has added to their accounts.	Years 7-13
Searching for opportunities	Find scholarships, activities, and bursaries to support their Higher Education (HE) journey. Find and compare degrees in the UK and overseas, live apprenticeships, and Further Education (FE) courses.	Years 10-13
Application materials / Making applications	Write their CV, cover letter, Personal Statement, and more. Track their applications and record their Post 16 / 18 intentions.	Years 11-13

Pupils/students have access to a wide variety of video and written content, and interactive quizzes and tests, including:





Pupils and students access the platform by clicking a link in their welcome email, where they create a password and can begin using the platform. They can sign in to Unifrog from any computer, tablet, or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next steps.

You can also have your own Unifrog account. You'll be able to research careers, attend webinars delivered by employers and universities to learn more about their opportunities, and compare pathways so you can support your child in making an informed decision about their next steps.

The sign up code you need is: **<u>UNQUparent</u>** & you can sign up here: <u>www.unifrog.org/code</u>. You can also sign up to Unifrog's parent / carer newsletter when you first sign in to get expert advice and guidance on supporting your child with their next steps.

For more information, go to www.unifrog.org or contact Mr Huckstep (CEIAG Manager) careers@uobschool.org.uk

Yours faithfully,

Mr S. Huckstep

Careers Education, Information, Advice & Guidance Manager

Parents & guardians, get signed up!





Scan this QR code or go to www.unifrog.org/code

You'll be asked for some details and a Sign up Code. This is what you need:

UNQUparent

After signing up, log into Unifrog using your email address and password via the student sign-in page! unifroa

Careers

Partner

Guidance











