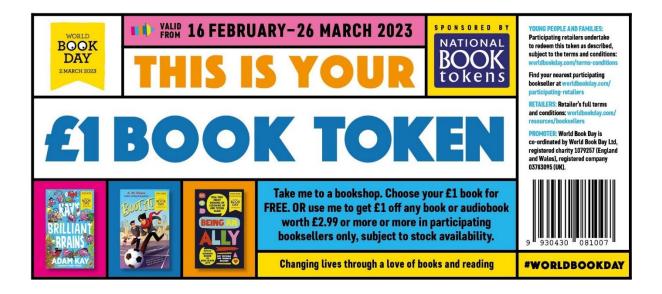


For World Book Day this year, there will be NO paper tokens given to Secondary School pupils. Instead, pupils can download the below token to a mobile device or print it out, then show this at participating shops in exchange for one of the special WBD books.



The aim of World Book Day is to promote reading for pleasure, offering every child and young person the chance to choose and have a book of their own. We hope you will join us in celebrating the joy of reading. Visit worldbookday.com for reading tips, videos, activities and brilliant recommendations from your favourite authors. Your £1 book token is available below.



The redemption period for World Book Day 2023 £1/€1.50 tokens is from **Thursday 16 February until Sunday 26 March 2023**. You can redeem your World Book Day £1/€1.50 token at the following retailers:

- Your local independent bookseller
- Asda
- Blackwell's (selected stores only)
- Morrisons
- Sainsbury's
- Tesco
- The Works
- Waterstones
- WHSmith